



Leadercast Women 2022: Shift

Sponsors: Racine Community Foundation, US Bank and UW-Parkside

What: Leadercast Women 2022: Shift
Change is constant. Nothing ever goes quite as we planned. If we didn't believe this before 2020, we all know it now. Leaders everywhere are realizing that they must make major shifts in order to move forward to achieve their purpose. Changing directions is hard. It's risky. But it's the only way to get where we need to go. The future will be created by fearless, innovative leaders who have the courage...to shift.

At Leadercast Women 2022: Shift you will get the supercharge you've been needing to leave the status quo behind to discover a better and brighter future. Join us to shift your leadership skills to levels you never thought possible.

This event will include the popular TED-talk like Leadercast speaker videos along with local keynote speakers.

Audience: Goal of 85 – Stretch goal is 100 attendees
Business professionals from SE Wisconsin from a variety of industries and sectors

When: Friday, March 4, 2022
9:00am – 12:00pm

Cost: General \$75
Nonprofit \$50

Video Speakers:

- **Austin Channing Brown** - Executive Producer of the web series *The Next Question*
- **Liz Bohannon** - Founder and CEO of Sseko Designs. Named by Forbes as one of the top 20 public speakers in the U.S.
- **Sunny Parr** - Executive Director of the Kroger Co. Foundation

Live Presenters:

- **Kidia Tyler-Burns** - Professional Women in Trades
- **Anastasia Kraft** – Founder & CEO Xena Workwear

How to Register: Through RAMAC's online calendar/website www.racinechamber.com