

Leadercast Women 2021 Info Sheet

What: Leadercast Women: Ripple Effect
Amplify your Impact as a Leader; Amplify your Impact regardless of your Industry

A virtual conference with talks and discussion exploring the way your leadership has far-reaching effects, known and unknown. The conference is made up of several parts: six limited time, streaming videos from national and internationally known leaders. In addition, there is a 3 hour on-line, real time presentation of 3 local leaders – with time for Q&A from attendees.

Audience: Expecting up to 100 attendees
Business professionals from SE Wisconsin from a variety of industries and sectors

When: Friday, February 19
9:00- 11:30 pm

Cost:	General	\$95 bundle	\$60 a la carte videos	\$45 a la carte keynote
	Nonprofit	\$80 bundle	\$60 a la carte videos	\$30 a la carte keynote

Video Speakers: **Radha Agrawal** - Author, Entrepreneur, and Co-Founder and CEO of Daybreaker
Bonnie St. John - Paralympian, Best-Selling Author and Business Consultant
Abby Wambach- Women’s Soccer Legend, Best-Selling Author, and Founder, Wolfpack Endeavor
Randi Zuckerberg - Founder and CEO of Zuckerberg Media and Former Director of Market Development at Facebook
Stephanie Mehta - Editor-in-Chief of Fast Company
Tiffany Dufu - Former Chief Leadership Officer to Levo, Best-Selling Author, and Founder and CEO of The Cru.

Live Presenters: **Deanna Singh** –. A gifted communicator, she is a champion for marginalized communities and an inspiration to all those who want to be agents of change in their work, lives, and society.
Meg Schmitz - a match maker representing over 500 franchises for people interested in starting their own business.
August Ball – Founder, Cream City Conservation Corps program training and employing young adults whose social identities are traditionally underrepresented in the environmental industry.

How to Register: Through RAMAC’s website – www.racinechamber.com after December 18